



## **JOB VACANCIES: SALES & MARKETING OFFICERS (2 POSITIONS)**

**Company:** Waja General Co. Limited

**Department:** Sales & Marketing

**Location:** Mwanza or any other company operational location

Waja General Co. Limited, a reputable Tanzanian company dealing in biomedical equipment, Explosives, laboratory supplies, mining reagents, and chemicals, invites applications from qualified and motivated candidates for the following positions:

### **1. Sales & Marketing Officers**

#### **Key Responsibilities:**

- Market and sell biomedical equipment to hospitals, clinics, and health institutions, schools and academic institutions.
- Find new clients and keep relationships with existing customers.
- Prepare quotations, sales reports, and market intelligence.
- Provide basic product knowledge and after-sales coordination.
- Conduct product presentations and demonstrations.
- Monitor market trends and competitor activities.
- Market and sell mining reagents and industrial chemicals to mining companies.
- Find new mining clients and manage key accounts.
- Coordinate deliveries and ensure customer satisfaction.
- Prepare sales forecasts and performance reports.

#### **Qualification:**

- Bachelor's Degree in Marketing or related field
- Bachelor or Diploma in Laboratory or relevant biomedical background is an added advantage.
- Bachelor or Diploma in Metallurgy or related mining discipline is an added advantage.



# WAJA GENERAL CO. LIMITED

P.O Box 10727,  
Mwanza.

Email: [info@wajageneral.co.tz](mailto:info@wajageneral.co.tz)  
Website: <http://www.wajageneral.co.tz>

TIN No. 112-911-847, VRN No.40-016911-E

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## General Requirements

- Strong communication, negotiation, and people skills
- Ability to create digital content for marketing purposes (HIGHLY RECOMMENDED)
- Ability to work independently and meet sales targets.
- Willingness to travel and work in different locations as needed.
- Driving skills.
- High level of integrity and professionalism

## Mode of Application

Interested and qualified candidates should send their **application letter and CV**, clearly showing the **position applied for**, to:

**Email:** [info@wajageneral.co.tz](mailto:info@wajageneral.co.tz)

**Deadline:** 20<sup>Th</sup> March 2026

Only shortlisted candidates will be contacted, and we encourage every Gender to apply.